

SANDRA NEGRON

401.714.4927 / INFO@SANDRANEGRON.COM

Designer & Home Textiles Buyer

Seasoned artist, designer and teacher with a passion for the arts and more than eight years of experience in the high-end residential market, specializing in furniture and textiles. Deep industry knowledge of product marketing, merchandising and design. Accomplishments include:

- Four years of merchandising experience in the high-end textile market.
- Created merchandise lines with an overall sales increase of 17% at Kravet Inc.
- Developed exceptional working relationships with suppliers, which guaranteed quality product and ensured projects were completed on time and within budget.
- Organized product design curriculum and engaged high school students in classes from creation to production.
- Exhibited and organized shows in galleries.
- Outstanding interpersonal, written communication, time management, budgeting, project management and negotiation skills

RELATED PROFESSIONAL EXPERIENCE

Cynthia Tella Design Inc., Medfield, MA / 2004–2009

DESIGNER: Served at a boutique design firm as a buyer, designer and merchandiser of various textile book collections within the Kravet Couture brand. Worked as part of an effective team that provided quality, upscale design services to Kravet's clientele of interior designers. Contributions include:

- Analyzed sales, design and market trends to define the direction of each collection.
- Determined budgeting needs and selected the most appropriate of suppliers' products.
- Purchased residential textiles from worldwide suppliers, travelled domestically and internationally to build collections and negotiate prices that met budget needs.
- Utilized project management skills to oversee supplier relations: workflow of color or pattern adjustments, developments and blanket requests.
- Merchandised and built books to create a user-friendly design source of saleable qualities, pattern types and colors to meet designer's needs for residential design and client price points.
- Managed order processing of all textile articles. Reviewed specification sheets and determined if information met company standards for negotiated prices, sample allowances and territorial confinements.

Luisa Cevese Riedizioni, Milan, Italy / 2004

INTERN: Assisted with inventory and display of products in retail store. Designed promotional materials. Organized and helped coordinate the selection and presentation of product for the Maison D'Objet show.

Lee Weitzman Furniture Inc., Chicago, IL / 1999–2002

DESIGN & ADMINISTRATIVE ASSOCIATE: Established, directed and merchandised textile division at retail location, Xyloform. Assisted with the introduction of new furniture products for the company's high-end market from design to marketing. Maintained material library of wood finishes, leathers and fabrics. Managed all administrative tasks.

EDUCATION

Rhode Island School of Design, Providence, RI / 2004

Masters of Fine Arts, Textile Design

School of the Art Institute of Chicago, Chicago, IL / 2001

Bachelors of Fine Arts, Fiber and Material Studies

Center for Creative Studies, Detroit, MI / 1999

Courses in Industrial Design

Wilbur Wright College, Chicago, IL / 1997

Associates of Liberal Arts

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SKILLS

COMPUTER: PC & MAC proficient: Adobe CS4 (Illustrator, InDesign, Photoshop); Ned Graphics Design & Repeat Pro, Pointcarre, Weave Point, Auto Cad; Microsoft Office.

DESIGN & FINE ARTS: Various textile surface design techniques, handloom weaving (Dobby and Jacquard) and hand drafting. Drawing, painting, mixed media, photography, ceramics, metalsmithing, papermaking, and woodworking.

LANGUAGE: Bilingual in Spanish/English.

OTHER EXPERIENCE

AS220 (Non-profit Community Arts Space), Providence, RI / 2009-2010

TEACHER: Served as a curriculum coordinator and instructor of product design and photography to Rhode Island's underserved youth. Also coordinated a digital gallery of photos to aid in the following ways: promote our program, offer more opportunities to show in galleries, and produce/sell products like calendars to gain more funding for the program.

PROFESSIONAL DEVELOPMENT

Center For Women & Enterprise, Visioning & Business Plan Program / 2009

Member of Green America, National Art Education Association, & Surface Design Association

AWARDS & EXHIBITIONS

Bridgewater Art & Custom Framing Gallery / 2010

Bridgewater State College (BSC) Photography Exhibition / 2010

AS220 Main Gallery - Photo Lottery / 2009

RISD Museum (RI), Textile Thesis Show / 2004

Sol Koffler Gallery (RI), Textile Graduate Exhibition / 2004

RISD Presidential Scholarship / 2004

RISD Award of Excellence / 2003

Design Center Gallery (RI), Textile Graduate Exhibition / 2003

Sol Koffler Gallery (RI), Textile Graduate Exhibition / 2003

Casa Central, (IL), Chicago Based Latino Artists Group Show / 2002

Xyloform (IL), Opening Exhibition / Furniture, Paintings, Photography / 2002

SAIC Gallery (IL), Soluble Records / 2001

Gallery 2 (IL), Remnants, SAIC Undergraduate Show / 2001